

Press Release from EmpoweredZone.com
May 16, 2008 Schwenksville, PA -

Empowered Zone, www.empoweredzone.com, has made it to TV! On May 8, 2008, Robin Roberts, anchor of Good Morning America, wore a pink Believe Empowered Zone hat as she taped a segment for Major League Baseball's pink bat auction:

<http://abcnews.go.com/GMA/MothersDay/story?id=4804770&page=1>

All proceeds from the MLB Pink Bat auction were donated to Susan G. Komen for the Cure. Robin, a breast cancer survivor, saw the spirit of the Empowered symbol and the hat with the word BELIEVE. So much so that she chose to wear it for this particular segment.

The Empowered Symbol was first created on sterling silver jewelry. The company has expanded its inspiration, motivation and empowerment to hats and t-shirts with one-word mantras. Empowerment is such a well-used word now a day but you have to feel the inner strength to make it come true. The symbol continues to inspire the positive part in all of us that wants to raise there hands in the air, jump for joy and play at life!

Our mission is to remind each one of us that we all have the spirit, the wisdom and above all the talent to accomplish anything we dream!

Today until July 31, 2008, Empowered Zone is running a contest for those that submit an empowering and inspirational story on the www.empoweredzone.com website. The winner will be chosen weekly and sent an Empowered Zone hat. All stories will be posted along with the winners name.

###